



# **Rich Media eLearning: Grundlagen, Standards, Marktübersicht Learning Management Systeme und eLearning Umfrage (German Edition)**

*Jörg Hehl*

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Bachelorarbeit aus dem Jahr 2007 im Fachbereich Informatik - Wirtschaftsinformatik, Note: 1,0, Hochschule Furtwangen , Sprache: Deutsch, Abstract: Diese Arbeit soll dem Leser mit dem Thema eLearning und verschiedenen Begriffen dieses Bereichs vertraut machen und aufzeigen, welche computerbasierten oder -unterstützten Möglichkeiten des Lernens hierunter enthalten sind.

Learning (Content) Management Systeme sind wichtig für den eLearning-Bereich. Es wird aufgezeigt, wie diese aufgebaut sind, arbeiten und welche Chancen und Möglichkeiten sich für Nutzer und Lerner ergeben. Der Markt im eLearning-Sektor, wie auch in vielen anderen, stellt sehr viele Produkte bereit, deshalb kann man nicht von Transparenz sprechen. Um dem Anwender und Interessierten eine Übersicht zu ermöglichen, wurden 28 Produkte analysiert, die sowohl von kommerziellen Anbietern als auch im Open-Source-Bereich angeboten werden.

Um die Erfahrungen und Erwartungen von Institutionen, die Learning Management Systeme einsetzen, und Benutzern solcher Systeme zu analysieren, wurde eine Umfrage bei Institutionen und Benutzern durchgeführt.

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