



Entrepreneurs and the Search for the American Dream (Framing 21st Century Social Issues)

Zulema Valdez

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The book's central focus explores several "myths" associated with American entrepreneurship: the idea that small business owners are "job creators"; that entrepreneurs are the "backbone" or "engine" of the economy; that entrepreneurship provides a path of economic mobility for immigrants, ethnic and racial minorities, and women; that the Horatio Algiers "rags to riches" story is possible for anyone willing to work hard. Instead, I provide a critical perspective that challenges these myths of American enterprise, arguing that successful entrepreneurship requires access to social and economic capital resources and support that are often distributed along the lines of race, class, and gender in the highly stratified American economy and society.

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