

Because Greatest Quotes - Quick, Short, Medium Or Long Quotes. Find The Perfect Because Quotations For All Occasions - Spicing Up Letters, Speeches, And Everyday Conversations.

Susan Hammond



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This book is the outcome of an idea, and the idea is very simple. It is that the best way to understand the dramatic transformation any idea can bring and to successfully bring ideas across, is to think of them as profound insights and moments of clarity often disguised as wit, captured in one single Quote.

Ideas and products and messages and behaviors spread faster when they carry your message in a single line or paragraph: a Quote.

To feel the impact a Quote can have, here are three Because Quotes from this book:

'Just because you win the French Open it doesn't mean you can do well at Wimbledon. - Li Na'

'Religion can never reform mankind because religion is slavery. - Robert Green Ingersoll'

'Do you know because I tell you so, or do you know, do you know. - Gertrude Stein'

Three characteristics—one, contagiousness; two, the fact that little words can have big effects; and three, that insight happens not gradually but at one dramatic moment, using the right profound words—are the same three principles that define how an idea takes off, or a product goes viral.

Of the three, the third, profound, trait... is the most important, because it is the principle that makes sense of the first two and that permits the greatest insight into why some ideas stick, some changes last, some words leave an impression, and others don't.

This book will give you the opportunity to find that right Quote that can change it all.

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Kathleen Owen:

The book untitled Because Greatest Quotes - Quick, Short, Medium Or Long Quotes. Find The Perfect Because Quotations For All Occasions - Spicing Up Letters, Speeches, And Everyday Conversations. contain a lot of information on it. The writer explains her idea with easy technique. The language is very clear to see all the people, so do certainly not worry, you can easy to read this. The book was published by famous author. The author provides you in the new period of literary works. It is easy to read this book because you can keep reading your smart phone, or program, so you can read the book inside anywhere and anytime. In a situation you wish to purchase the e-book, you can open their official web-site in addition to order it. Have a nice go through.

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