

The Boomer Retirement Time Bomb: How Companies Can Avoid the Fallout from the Coming Skills Shortage

Donald L. Venneberg, Barbara Welss Eversole



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The Boomer Retirement Time Bomb: How Companies Can Avoid the Fallout from the Coming Skills Shortage is a book for business leaders who want to stay ahead of the curve. A must-read for the 21stcentury organization, it lays out challenges posed by a changing workforce and explains why we need to rethink assumptions about work and the workplace. More significantly, it provides practical, real-world strategies, best practices, and tactics for maximizing the opportunities that will accompany the coming demographic shift.

Asserting that employers who play their cards right can reap tremendous rewards by tapping into the wisdom, maturity, and judgment of older workers, the book covers such topics as recruiting and (re)training these valuable employees. It looks at increased workplace flexibility and other means of helping retain older workers, and it explores how organizations can treat older workers as assets. Finally, it provides suggestions for developing a workplace that welcomes and accommodates the needs of an intergenerational workforce, providing work-life balance for *every* employee.

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