



# The One-Page Project Manager for Execution: Drive Strategy and Solve Problems with a Single Sheet of Paper

*Clark A. Campbell, Mike Collins*

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**The One-Page Project Manager for Execution: Drive Strategy and Solve Problems with a Single Sheet of Paper** Clark A. Campbell, Mike Collins  
**Drive Strategy With Simplicity—On A Single Sheet Of Paper!**

*The One-Page Project Manager* set a new standard as an understandable and easy-to-apply organizational tool, allowing managers to summarize complex projects on a single information-rich page. This book, third in the OPPM series, describes how to combine the OPPM with the Toyota A3 report to create an enhanced, integrated management tool. With a refreshingly clear style, the authors walk users through implementing the OPPM/A3 using a variety of real-world case studies, as well as their own experience at O.C. Tanner Company. Rich with tools, templates, and teaching, the emphasis throughout remains on maintaining simplicity across the organization—communicating the right information to the right people at the right time to get the right things done.

Praise for The One-Page Project Manager

"Executives want the answers to two questions: Where are we today? Where will we end up? Do you really believe this cannot be accomplished on a single sheet of paper? The One-Page Project Manager series of books is encouraging you to do just that. Making this part of your Project Management methodology will simplify and improve your project communication, especially for busy executives."

—Harold D. Kerzner, PhD, Senior Executive Director,

International Institute for Learning, Inc.

Clark Campbell fills a void and bridges a communication gap that has long existed between company executives and project or program managers. OPPM successfully links corporate strategy to those in the trenches managing projects."

—Dr. Denis R. Petersen, PMP

President and CEO, Milestone Management Consultants, LLC

"Clark Campbell and Mike Collins present how OPPM works to drive strategy deployment. With OPPM in our lean tool kit, we have tapped into the creativity of our people to pump up

productivity, cut cycle times, reduce inventories, and sustain world-class quality."

—Harold Simons, Executive Vice President, Supply Chain, O.C. Tanner Company

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