



The Complete Idiot's Guide to Barter and Trade Exchanges

Jerry Howell, Tom Chmielewski

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How many haircuts is that tune-up worth?

With money tight, bartering is growing in popularity. Over 70,000 businesses make cashless transactions throughout America. Here is the only complete, step- by-step guide to how this potentially lucrative process works, including: the advantages of direct versus national barter networks; how to save and increase profitability; how to increase sales and revenue; and how to start a trade exchange.

*From a national expert and bareter entrepreneur

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