

Experiencing Change in German Controlling: Management accounting in a globalizing world (Cima Project)

Robert Luther, T Colwyn Jones, Astrid Saxl

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"Controlling" is the German term for "Management Accounting". This book explores the unique characteristics of German management accounting as opposed to the the management of companies in other countries. It contains unique research taking three different German companies as case studies. It explores the influence of national characteristics and globalization on the ways businesses are run.

- Contains three separate in-depth case studies of actual German businesses
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