

### Effective Writing in Psychology: Papers, Posters, and Presentations

Bernard C. Beins, Agatha M. Beins



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- Clear guidelines on effective writing illustrate how to generate strong and compelling prose, even when the writing is not aimed at a research audience
- Incorporates changes to the guidelines contained in the 6<sup>th</sup> edition of the APA publication manual
- Includes material on how to adapt APA style for poster presentations using PowerPoint, and for oral presentations
- Contains a new section on using the Internet to present research papers and a new chapter on conducting a literature search, to guide students through databases, keywords, sources, and connections between articles
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