



Transnational Corporations from the Standpoint of Workers

Nora Räthzel, Diana Mulinari, Aina Tollefsen

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This book follows the history and global expansion of one of the hundred largest corporations in the world, Volvo AB. Once seen as the symbol of innovative work organisation, oriented towards worker participation and satisfaction, neo-liberalisation has transformed the company into a promoter of lean production, at the expense of the workers' needs. The company's strategies in Sweden, Mexico, South Africa, and India are explored through the stories of its workers: women describe their pleasure of learning and their struggles against discrimination in the workplace and in society at large; men and women speak about their pride as producers and their grievances as wagedworkers. The workers' voices differ, but their concerns are shared, while their identities as industrial workers transcend national, gender, and generational boundaries as well as the diverse politics of their unions. Nevertheless, they have not yet translated their common experiences into collective, globalised action.

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