



Zero Space: Moving Beyond Organizational Limits

Frank Lekanne Deprez, Rene Tissen

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What would happen if you could achieve business success without owning any assets, but could simply enjoy the benefits of them? What if companies were able to react instantly to changing circumstances by operating in negative time? What if you didn't need management to run your business?

Zero Space defines a business model in which an organization achieves success without owning assets or needing management. In a zero space organization, knowledge is the only true currency and people are the business's assets and its investors in future success.

Through eight new organizational principles the authors illustrate how "zero-mindedness" is essential for the new economy. Just as organizations will have to exist in less tangible, less prescribed forms, so will thinking have to become less departmentalized, less closely guarded. This new open-mindedness or "zero mind-set" targets knowledge so that an organization applies it when and where it is really needed.

The authors-two top executives at one of the "big five" accounting and consulting firms-show how to create a zero-space organization: a value-adding, quick-reacting, non-centralized, non-standardized, innovationgenerating workplace for dedicated talent.



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