



The Milkshake Moment: Overcoming Stupid Systems, Pointless Policies and Muddled Management to Realize Real Growth

Steven S. Little

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Growth is the central focus of every business, yet many businesses continually find ways to shoot themselves in the foot. In *Milkshake Moment*, Steven Little shows you how to identify and overcome the stifling behaviors built into your organization and get you back on track to substantive change and real growth. Read *Milkshake Moment* and find out how to ditch the pointless policies and stupid rules so you can give your customers what they really want; they'll reward you for it.

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