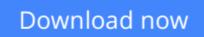


The New Media Frontier (Foreword by Hugh Hewitt): Blogging, Vlogging, and Podcasting for Christ

John Mark Reynolds, Roger Overton



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A Pew Study reports that only 2% of America's twelve million bloggers claim "religion, spirituality or faith" as their main topic. This leaves a great mission field in cyberspace, say contributors to *The New Media Frontier*, because the latest forms of communication present so many opportunities to promote the cause of Christ in other topics and fields. Before blindly jumping in, however, Christians need to weigh the possibilities against the consequences, and then proceed with the practical discernment and grace this book provides.

With a foreword by national radio host Hugh Hewitt-who has been at the forefront of the new media movement among Christians-editors Roger Overton and John Mark Reynolds (along with an impressive list of other new media experts) survey the current landscape and explore specific areas in which God's people can creatively expand their reach to a lost world. By stressing the urgency for Christian involvement, unearthing the dangers, and advising readers on how to use this media with different audiences, this book equips believers to advance, demonstrate, and utilize the Christian worldview in this exciting realm.

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