



# Designing Intranets - Creating Sites That Work

*James Robertson*

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## **Designing Intranets - Creating Sites That Work** James Robertson

The definitive textbook for intranet teams on how to design intranets that work for staff. In 275 pages, this book walks through a practical user-centered approach to the design process, richly illustrating each step with full-color screenshots from organizations across the globe. Key techniques are outlined that work for intranets of every size, all designed to ensure that the new site meets staff needs.

Drawing on more than 10 years industry experience, and written by one of the leaders in intranet thinking, the strategies and techniques provide best practice solutions to common challenges.

A must have for all teams planning a design or redesign project, and a perfect complement to "What every intranet team should know".

"I cannot recommend this book too highly, and it should be bought by every intranet manager. Even if you are not contemplating a re-design you probably will after reading the book." --- Martin White

"Highly recommended: even experienced intranet managers will find something new in this book." --- Sam Marshall

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