



Summary: Hoover's Vision - Gary Hoover: Original Thinking for Business Success

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Complete summary of Gary Hoover's book: "Hoover's Vision: Original Thinking for Business Success".

This summary of the ideas from Gary Hoover's book "Hoover's Vision" reveals the author's suggestion that success doesn't come from trying to imitate the business models of today's leading corporations. The key is developing your own business models suited to your market. In his book, the author explains that there are three strategies that you can use to do this. Many good companies make use of a few of these, but truly great companies use all of them in an integrated fashion. This summary will teach you how to approach change in a knowledgeable and strategic way as well as how to craft excellent long-term strategies.

Added-value of this summary:

- Save time
- Understand key concepts
- Expand your business knowledge

To learn more, read "Hoover's Vision" and discover how you can learn from one of the most innovative companies and form the best strategies.

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