



Valuing Intangible Assets (McGraw-Hill Library of Investment and Finance)

Robert F. Reilly, Robert P. Schweihs

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When partnerships change hands, the valuation of intangible assets can be a financial maze. This in-depth book, working through each of the basic valuation approaches: cost, market, and income, provides professionals with complete guidelines and industry standards. It's a must-have for financial analysts and attorneys!



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