



Management Accounting

Will Seal, Carsten Rohde, Ray Garrison, Eric Noreen

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The fifth edition of Management Accounting by Professor Will Seal and Professor Carsten Rohde offers comprehensive coverage as well as a balance between the technical and conceptual approaches to management

accounting. Retaining its student friendly writing style and practical approach, it is the ideal text for students studying management accounting, from introductory through to advanced levels. Key features:

New Applying Excel feature. This exciting end-of-chapter feature links the power of Excel with managerial accounting concepts by illustrating how Excel functionality can be used to better understand accounting data. Students are asked to analyse not only how related pieces of accounting data affect each other but why. Real-world examples are included in every chapter to increase application, ensuring students fully understand how management accounting is relevant to their future careers.

A balanced approach with examples from both the manufacturing and services industries to reflect the current economic environment and varied nature of management accounting.

Plentiful opportunities to practise key concepts and techniques through the book's assessment material which brings the practical uses of management accounting to the fore. Review questions are highlighted by level of difficulty to offer progressive learning for students. Additionally Connect Plus Accounting is available with this book, creating an accessible and easy-to-use learning package. Management Accounting is now available with McGraw-Hill digital tools including:

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Will Seal is Professor of Management Accounting

at University of Loughborough Business School.

Carsten Rohde is Professor of Cost & Management

Accounting at Copenhagen Business School in Denmark.

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