



**Boss Jocks: How Corrupt Radio Practices Helped  
Make Jacksonville One of the Great Music Cities:  
An article from Southern Cultures 17:4, The Music  
Issue**

*Michael Ray Fitzgerald*

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*Michael Ray Fitzgerald*

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'Kickbacks from government vendors, jobs for cronies, sweetheart deals for contractors' were commonplace—"It may have been the most corrupt city in America."

What happened when greedy promoters ran radio stations and the local concert scene? They brought the Beatles to Jacksonville, but they also brought payola, greed, and corruption.

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