



The Battle for Wall Street: Behind the Lines in the Struggle that Pushed an Industry into Turmoil

Richard Goldberg

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An insider's look at the changing balance of power on Wall Street

The Battle for Wall Street follows the struggle for power between two giants: the sellers, traditional commercial and investments banks; and the buyers, upstart hedge funds, private equity firms and the like. The battle is about winning the hearts, minds, and – yes, the wallets – of global investors. This battle is still running its course, and with the insights of industry veteran Richard Goldberg, who has had a front row seat, readers will gain a detailed understanding as to what, exactly, is going on within this dynamic arena, specifically the forces behind the shift of power from the old sell side gatekeepers to the new buy side players. The book will play out in three acts: Act One will examine the instruments of change – liquidity and financial technology – along with their influence on the sell and buy sides. Act Two will look at the agents of change – hedge funds, private equity, financial entrepreneurs, endowments, exchanges and sovereign wealth funds – and their impact on the sell and buy sides. In Act Three, Goldberg will take out his crystal ball and walk through the strategic implications for the winners and losers in this battle, against the dramatic backdrop of the subprime mortgage crisis and the resulting shakeup of global firms like Bear Stearns.

But Wall Street isn't simply about institutions or corporate battles. It's a landscape dominated by personalities. Goldberg's unique access to major players will bring this book to life with amazing anecdotes and stories about the financial generals who have left their mark in *The Battle for Wall Street*.

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Precisely why? Because this The Battle for Wall Street: Behind the Lines in the Struggle that Pushed an Industry into Turmoil is an unordinary book that the inside of the publication waiting for you to snap it but latter it will zap you with the secret the item inside. Reading this book beside it was fantastic author who also write the book in such incredible way makes the content inside easier to understand, entertaining method but still convey the meaning thoroughly. So , it is good for you for not hesitating having this ever again or you going to regret it. This excellent book will give you a lot of advantages than the other book include such as help improving your talent and your critical thinking approach. So , still want to delay having that book? If I ended up you I will go to the guide store hurriedly.

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