



# Guerra contra los medicamentos genéricos (Spanish Edition)

*Germán Holguín*

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## **Guerra contra los medicamentos genéricos (Spanish Edition)** Germán Holguín

"Nosotros no hacemos negocios para salvar vidas sino para hacer dinero. Salvar vidas no es nuestro negocio".

- Director de Roche Korea

Más de diez millones de personas mueren en el mundo cada año por falta de medicamentos. La guerra con los medicamentos genéricos revela las características de este drama, su impacto social y las causas determinantes, haciendo visible cómo los grandes laboratorios farmacéuticos y sus gobiernos han implantado un sistema de control del mercado que priva a millones de personas del acceso a medicamentos de bajo costo que evitarían o curarían sus enfermedades.

Por primera vez aparece en español un libro serio y valiente sobre cómo funciona el sector farmacéutico, por qué los precios de muchos medicamentos en los países de ingreso medio y bajo son los más altos del mundo, por encima de Estados Unidos y Europa y cuáles son los verdaderos intereses del Big Pharma para mantener vigente el bloqueo de los medicamentos de bajo costo. Un libro que defiende la oferta de genéricos y presenta propuestas concretas y urgentes que salvarían millones de vidas.

"La humanidad no puede cerrar los ojos ante un drama tan alarmante".

- Juan Pablo II

"La vida de millones de los más pobres ciudadanos del mundo depende críticamente del acceso a medicinas asequibles".

- Jim Yong Kim, Presidente del Banco Mundial.

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