Building an Information Security Awareness Program

Mark B. Desman

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In his latest book, a pre-eminent information security pundit confessed that he was wrong about the solutions to the problem of information security. It's not technology that's the solution, but the human factor-people. But even infosec policies and procedures are insufficient if employees don't know about them, or why they're important, or what can happen to them if they ignore them. The key, of course, is continuous awareness of the problems and the solutions.

Building an Information Security Awareness Program addresses these concerns. A reference and self-study guide, it goes step-by-step through the methodology for developing, distributing, and monitoring an information security awareness program. It includes detailed instructions on determining what media to use and where to locate it, and it describes how to efficiently use outside sources to optimize the output of a small staff. The author stresses the importance of security and the entire organizations' role and responsibility in protecting it. He presents the material in a fashion that makes it easy for nontechnical staff members to grasp the concepts. These attributes render Building an Information Security Awareness Program an immensely valuable reference in the arsenal of the IS professional.

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