The Wireless Application Protocol (WAP): A Wiley Tech Brief (Technology Briefs Series)

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Discover how to utilize the latest WAP technologies to meet your business needs With wireless services rapidly exploding worldwide, WAP is becoming the most talked about standard for wireless applications. In this accessible book, mobility experts Steve Mann and Scott Sbihli cut through the buzz and the jargon surrounding the technology to provide an authoritative yet easy-to-understand discussion on all aspects of this fast-growing protocol.With their help, you'll become well-versed in the terminology of WAP components and gain valuable insight into how WAP fits in with wireless business development. You'll learn what WAP is, how it works, and what benefits your company can derive from using it.

Plus, you'll get pointers to additional resources for more information. Thorough, up-to-date coverage includes:

* The nuts and bolts of WAP's key technologies, including WML (Wireless Markup Language)
* Key wireless technologies and how WAP fits in
* WAP applications development tools and how WAP-compatible Web pages are created
* Currently available WAP-com-patible products and services
* The history of WAP development
* Case studies of three enterprise WAP projects plus an individual's experience with a consumer WAP service

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